


**MOTORTRADES**.co.uk  
Happy Customers!



Recession Busting Offers available right now!

Call now **0845 468 2000**

to find out how much you can save! 



# see what our customers say

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*"I joined Motortrades.co.uk 3 months ago. Not only did I find them helpful and informative in the first instance with a simple registration process, I also experienced an almost instant increase in traffic to our website. Motortrades.co.uk are second to none in their field and in my opinion offer true value for money when it comes to driving quality local traffic to your website"*

**Spencer Vinten**  
Marketing Director  
Trident Trailers.com  
March 2009

*"There are sometimes in business when you buy something has a long positive effect in really helping your business move forward. Within the short space of time that I have worked with motortrades.co.uk the exposure it has given us has made a real impact on our business and I would not hesitate in recommending them as a company that really can make a difference"*

**Paul Chester**  
London Superbikes  
February 2009

*"Since joining Motortrades.co.uk a few months ago, I've seen the number of my retail enquiries increase dramatically. For such a small initial cost, my internet coverage has vastly improved as has my workload and turnover. I would recommend this service to any company looking to improve their call rate via internet searches. You won't regret it"*

**Lee Marshall**  
Smart Solutions  
March 2009

*"I wanted to say how pleased we are with our advertising campaigns with Motortrades.co.uk. we have now upgraded our campaign to take in banners, category sponsorship and homepage advertising. Not only have we received new customers from the campaigns, we have now formed a relationship with other advertisers and now refer each other business. It's working really for us, and we look forward to a long lasting relationship with you guys"*

**Martin Clements**  
Sudden Impact (UK) Limited  
January 2009

*"After listing my company "BHP Tech Services" with Motortrades.co.uk i'd just like to say how pleased i was with the service i received.*

*The young lady who dealt with my requirements was extremely helpful with distinguishing what they as a company could do for me and my business and was very good in advising me with how and where to aim my advertising at. Within 1 week i'd received 4 enquiries but the most important thing to me is knowing that they are monitoring how well i'm looking after my own incoming business enquiries. I'd just like to say, Thanks for all your help with the 1st bit of advertising i've done since opening my business"*

**BHP Tech Services**  
September 2009

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**"my internet coverage has vastly improved"**

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# more happy customers!

*"So far i have been most impressed. I have always been very dubious about outlaying a lot of money on advertising. Before this about the only thing i did do was a quick advert in the local paper; which only brought me in one job! I have been, up until now, relying purely on word of mouth to get my work. With the current economic climate the way it is it became apparent that some extra advertising would be advisable!!*

*Motortrades.co.uk phoned at just the right time and I was so impressed with their sales pitch i signed up. I had been offered deals promising high google rankings from other companies and declined them. I went with motortrades because I figured that it sounded like a good idea to all be under a category specific directory. It sounds logical to me - if someone wants something done on their car go to: [www.motortrades.co.uk](http://www.motortrades.co.uk).*

*I have been live on the site for about a week and a half so far and have already recieved 4 enquires. I have also paid the extra for the banner package which has just gone live today and I'm looking forward to the positive results I feel sure it will*

*bring! Guess what; for accident repair in my local town, I am top of the google search results!"*

**John Culver**  
**JC Autobody**  
**November 2008**

*"We first listed "Bangers 4 Cash" with Motortrades.co.uk in 2006, renewing again in 2007 and again in 2008. Having been happy with our response from the listings taken in 2008 we have now chosen to renew again (our 4th year) and feel that the package offers good value and a decent response from the relatively small spend.*

*The search terms of "car breakers dismantlers Southend Essex" and "Salvage Dealers" are currently ranked in the number one position on Google and 2nd on MSN and 3rd and 4th respectively on Yahoo.co.uk. This generates us a number of enquiries and with more and more people searching on-line now, being found on the internet has never been more important. I look forward to another successful year with Motortrades."*

*John Clark, Bangers 4 Cash*  
**April 2009**

## **"I received 3 enquiries and 1 booking within the 1st week"**

*"Having listed my business with Motortrades.co.uk, I was impressed with the service. I joined and received my welcome pack the following morning, I completed the forms (very simple), my ad was completed and on-line within 24 hours, I received 3 enquiries and 1 booking within the 1st week"*

**Pinnacle Luxury Car Hire Limited**  
**October 2008**

*" Inchcape plc, now advertise BMW, Mini and VW at [www.motortrades.co.uk](http://www.motortrades.co.uk)"*



**Inchcape VW**  
**Chelmsford, Romford,**  
**Southend, Colchester**  
**September 2008**

# see what our customers say

*"I am very glad to have been given Ben as my personal contact in your company. He has tried very hard & worked well with me to promote my business to the best of his ability & I am very impressed with the care & effort he has put in."*

**Nick Georges Vehicle Services  
Surrey  
September 2009**

*"Advertising with Motortrades.co.uk has proved to be a golden opportunity for us, bringing considerable traffic to our website which has invariably led to increased sales; The whole team, from sales exec's to the artwork department are incredibly knowledgeable and helpful, they work together as a team to give a first class service. I would recommend them to anybody in the motor trade!"*

**Audio File In-Car  
Essex / Herts  
September 2009**

*"Since joining motortrades.co.uk I have received received a real impact on my business. I wouldn't hesitate in recommending motortrades.co.uk to every business out there. All members*

*of staff are extremely helpful and work with you closely. Most importantly they have made me a successful business."*

**Moves Express  
London  
September 2009**

*"I would like to thank motortrades.co.uk for their excellent service and help with building our new company, 90% of our new motorcycle mot customers have come to us from motortrades. I look forward to another year of growth thanks for renewing us!"*

**Station Garage  
Southend, Essex  
September 2009**

*"As a company we have been pleased with motortrades.co.uk The team are helpful and regularly inform us of statistics to our company link. We were offered a great deal and it has been worth it as we have had an increase in trade. I would recommend motortrades.co.uk to any company"*

**Courtwoods.co.uk  
Hillingdon, London  
September 2009**

*"We have been dealing with Motortrades.co.uk for the past few months now and already the work from this professional outfit has already shown we are glad we made the right choice in using these guys"*

**Tom French  
Auto Recovery services.  
Harrow, London  
September 2009**

*"Thanks for handling our renewal this year all went smoothly thanks to you"*

**Steve, La Voiture  
Surrey  
September 2009**

*"Further to our conversation today I just wanted to add my thanks for the excellent efforts you have made on my behalf in relation to my new listing. It's nice to have someone actually listen to what one wants before going ahead with a project such as this. Many thanks!!!"*

**Tony Pearson  
Downs District Driver Training  
Sussex  
September 2009**

# more happy customers!

*"Within the first week of joining Motortrades.co.uk we received enquiries instantly. Their uniqueness is admirable as they work closely with you and help you in anyway possible. I'm sure the recent success will continue for us, therefore I'd recommend Motortrades.co.uk to absolutely anyone that wants a difference made to their company"*

**The Move Team**  
**London**  
**September 2009**

*"I think that motortrades.co.uk are a great way to help promote your company.a professional group that care and help both big and small alike. value for money*

*The design and customer care section of motortrades.co.uk are great.they came up with ideas that helped me set up my advert with them.the gallery was a great idea if you are in doubt check out my advert under driving schools in romford."*

**R.S Panesar**  
**jasdeepschoolofmotoring.co.uk**  
**September 2009**

*"motortrades.co.uk for me was the easiest and most simplistic way to get my new company out there, specializing in the motor trade they seem to be the obvious choice. The set up was quick and easy , my add was up and running within days and it wasn't long before the enquiries started to roll in, I soon added the banner package to my campaign which really made my add stand out from the crowd. As a garage specializing in PORSCHE cars Project Nine Engineering needed that professional look which motortrades.co.uk gave me. "*

**Project Nine Engineering**  
**Kent**  
**September 2009**

*"Thank you for the efficient service you have provided in assisting our company to advertise on motortrades.co.uk ; The cost of advertising is very good value for money and I'm sure if the success so far is anything to go by then our business is sure to benefit considerably from this ad campaign"*

**Roberts and Denny's Removals**  
**Crayford**  
**September 2009**

*"The company was very flexible with the payment scheme which helped me out a lot due to my circumstances. The company also made sure to chase me for relevant information and my photos and content to make sure the advert was running at full potential ASAP. All in all I had so far a pleasurable experience with motortrades.co.uk; it has vastly increased my internet exposure as well as generating more business interest for my company."*

**DA Performance**  
**Benfleet, Essex**  
**September 2009**

*"I have just signed up my business with Motortrades.co.uk and found their telesales staff to be very helpful and accommodating. I agreed to be listed in several categories and areas they were most helpful in ensuring that I got maximum coverage, even putting my company first in an area which they had not yet released.*

*Can't ask for more than that! We look forward to a long and successful relationship with them."*

**HT Howard and Co**  
**Slough**  
**September 2009**